

Hello, I'm Jinhee Kwon.

I wanted to take a moment of your time to introduce myself. I am Jinhee Kwon, a senior graphic designer and art director with a passion for just about everything in the world.

Shortly after graduating SVA, I got my first job as an art director at Bates NY. Currently, I work on a variety of accounts at Publicis Healthcare including Venclexta, Lo Loestrin Fe, P23, Sanofi, Credelio, Elanco, Trifexis, Rinvoq, and Galliprant.

The human narrative of the business in the tangible experience of the product. I think of brands holistically as the intersection of business, products, services and experiences, and not just as communication platforms.

I would love to be part of your team to improve myself and at the same time, I can have a great chance to explore my skills, which are matching your requirements where I can showcase my technical skills to contribute to the company growth.

I am looking for new opportunities and was hoping we might be able to work together. I invite you to visit my website where you will find examples of my work and my detailed resume: **kwonjinhee.com**

I look forward to hearing back from you soon.

Sincerely,

Jin Hee Kwon



JIN HEE KWON

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pamina1208@gmail.com
kwonjinhee.com

Senior Graphic Designer/Senior Art Director with 15+ years of creative agency experience include healthcare clients on a diverse group of clients. A specialization in print with an awareness of digital media. Skills include managing teams of designers, delivering on tight deadlines, concept development.

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EXPERIENCE

FEBRUARY 2023 TO MAY 2023

KFORCE: SR. DESIGNER/ SR.ART DIRECTOR

TALLER WEBSITE/BRAND

OCTOBER 2003 TO PRESENT

PUBLICIS GROUPE: SR. DESIGNER/ SR.ART DIRECTOR

Art direct digital media, promotional catalogs, posters, brochures, flyers, booklets, packaging, logos, signage, branding, racks, and videos. Includes directing photo shoots and handling production details.

Clients include Sanofi (fluzone) Group, Lo Loestrin® fe, PNEUMOVAX®23, RINVOQ™, Elanco Group, Venclexta, Cofee-mate, Hot Pocket, Napa, Daisy, Softsheen carson, Homewood Suite, UBS, Hilton, Citi, Tumi, Sauza, Zen, Midori, Kahlua, Sculptra, T-fal, TGI Friday, Whirlpool, Dimebon, Invitrogen, New Business.

SEPTEMBER 1999 TO OCTOBER 2003

BATES ADVERTISING/141 COMMUNICATOR: ART DIRECTOR

Clients include Moët & Chandon, Dom Pérignon, Westvaco, Allied Domecq Spirits; Sauza Tequila, Kahlúa, Kuya, Stolichnaya Vodka, Courvoisier, Beefeater Dry Gin, Beefeater Wet, Canadian Club Whisky, Kool, Advance and Hyundai.

JUNE 1999 TO AUGUST 1999

SMOKE MAGAZINE (PUBLISH.INC): FREELANCER

Designed Magazine layouts. Assisted creative director

AUGUST 1998 TO APRIL 1999

OPTIMUM DESIGN. INC: SENIOR GRAPHIC DESIGNER

Designed logos, brochures, package designs, and corporate identities. Assisted creative director in all aspects of design including attending press runs and photography.

MARCH 1998 TO JULY 1998

VH1, GRAPHIC DEP.: INTERNSHIP AND FREELANCER

Assisted Creative designer in design and concept of motion graphics for music videos.



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EDUCATION

School of Visual Arts, New York, NY
BFA with Honor Degree, 1999, Computer Graphic Design

AWARD

Communication arts design annual 2014 / napa - 365 parts calendar
Graphis design annual 2014 / citi bike - silver
FPO awards annual 2014 / napa - 365 parts calendar
one show gold pencil / citi bike - integrated digital & physical products
one show bronze pencil / citi bike - integrated branding campaign
addy awards gold / citi bike - non-traditional campaign
addy awards gold / citi bike - interactive/single
addy awards silver / citi bike - integrated campaign
addy awards silver / napa - 365 parts calendar collateral single
mashies / citi bike - best new brand
mashies / citi bike - best branded app
ny addy awards / napa - 365 parts calendar
addy awards silver / citi pond - integrated campaign
ny addy awards / Moet & Chondond - display

SKILL

Adobe Photoshop, Adobe Illustrator, InDesign, Sketch,
Basice effect, Basic figma, Basic HTML, Basic Flash, Powerpoint,